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The FOMACS Digital Media Skills Workshop is scheduled to run over the course of one year (May 2007- May 2008). The aim of the workshop is to transfer media skills into our NGO partnership organisations, enabling the creative and productive use of print and broadcast media content - further maximising the potential to reach a broad range of audiences.

Beginning with a workshop introducing tools, technologies and services using open source software, we proceed with the basic principles of journalistic storytelling and advance to the requisite skills associated with digital photography, moving image production and editing.

These skills can be applied in a variety of contexts for the innovative development of multimedia; in website design; preparing effective artwork for newsletters; or enhancing layout for research publications and media outputs.

17th May 2007 Open Source Workshop

- Accessing freeware
- Podcasting



15th June 2007 Creative Writing

- Crafting the story for different outputs
- Content development
- Modes of research

20th July 2007 Photoshop 1: Basic Picture Editing

- Digital image editing software
- Identifying the parameters and key areas within the programme



17th August 2007 Photoshop 2: Desktop Publishing

- Working with images and text for digital formatting
- Sourcing images and material for basic layout and design

14th September 2007 Photoshop 3: Dynamic Design

- Getting the best results from your image archive
- Manipulating content
- Digital outputs and formats



12th October 2007

Practical Photography

- Capturing images, framing, lighting
- Digital outputs and formats



16th November 2007

Audio Production

- Applications of audio production & audio editing
- Digital outputs and formats

14th December 2007

Video Production 1

- Technical aspects of video production
- Capturing, lighting, outputs and formats



18th January 2008

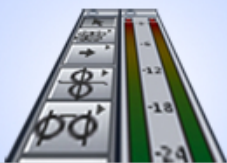
Video Production 2

- Technical aspects of video production
- Capturing, lighting, outputs and formats

15th February 2008

Introduction to Video Editing

- Video Editing Software
- Identifying the parameters and key areas within post production



14th March 2008

Video Editing Techniques

- Storytelling through the assembly of images
- Expanding and achieving the best results from your archive

18th April 2008

Basics of Motion Graphics

- Introduction to Flash and After Effects
- Creating animated logos / Giving movement for graphics



Adobe After Effects 7.0 Professional